

Brief introduction & contact



Schnittmuster DATENBANK



Hello! My name is Eliza, I'm a creative mind and the founder of the sewing pattern database. You may already know me from my own blog DIY MODE, which I founded in 2011. I have been sewing since I was eleven and through my blog I was able to turn my passion into a profession.

Hopefully, with the sewing pattern database, I will not only fulfill a small dream for myself, but for the entire sewing scene. A place on the internet where the most beautiful free sewing patterns and freebies are gathered! No more long searches and pondering where to find which freebie. The pattern database offers a practical search function and the option to log in to save your favorite patterns in your profile. In addition, patterns can be commented on and rated. Of course I am also represented in the database with my own freebies.

Website Link: <https://schnittmuster-datenbank.de>

Contact

Eliza Schwarz

Mail: eliza@schnittmusterdatenbank.de

Nr.: 0034651460091

Social Media Links

Facebook: <https://www.facebook.com/SchnittmusterDatenbank/>

Instagram: <https://www.instagram.com/schnittmusterdatenbank/>

Pinterest: <https://www.pinterest.es/schnittmusterdatenbank/>

More reach for your ideas!

Is it worth it for you to participate? A few facts and figures.

-  The database went online in October 2017.
-  We now reach more than 200,000 people who are enthusiastic about sewing via our various social media channels!
-  Our website records around 500,000 page views every month.

Reach

Daily Page Views:

ca 15.000

Registered users:

22.900

Newsletter subscribers:

37.500

Instagram subscribers:

55.700

Facebook subscribers:

10.200

Facebook Group:

113.700

Pinterest Follower:

58.900

(8.6 million viewers per month)

As of February 2022

Benefits for you

If you decide to join us, you don't have to do anything else. We do everything for you and you simply get more visitors to your site. No registration, no costs, no maintenance of your instructions.

Not only your new ideas are advertised by us. Even your old freebies were created with a lot of love and deserve to be seen, they should also get new and regular visitors.

You have been chosen by us! Not everyone can join us. That should be a certain quality that we want to stand for with the pattern database.

The pattern / instructions will of course remain with you! We only collect, in a kind of overview, the various instructions on our site and promote the ideas. If someone is interested in your idea, they can click on a link that directs directly to your website with the freebie.

The patterns are presented and advertised by us on all our social media channels and in various Facebook groups. We also send out a weekly newsletter.

This is how you will be presented

In the pattern database

We select our favorite freebies from your website and create a page in the database for each pattern. The page contains:

- ▶ A text written by us with a clear indication that it is a pattern/instruction from you.
- ▶ Brief information about your freebie.
- ▶ Sewing pattern database graphic with your photos.
- ▶ Button that links directly to the corresponding page on your website.

More information about the graphic (framed in red, see right)

The graphic contains:

- ▶ Your photos. Usually 1-2 photos.
- ▶ Our branding, i.e. logo and colors.
- ▶ Mention of your blog name or author of the patterns & photos.

We use this graphic on our site, share it on Pinterest and in Facebook groups. Since we cannot tag you specifically there, your name is already included in the graphic.

If your own photos already contain your logo, we will of course try to create the graphics in such a way that your logo can still be seen. Depending on the cut, this is possible in most cases, but not always.

Klassischer Jutebeutel Noch keine Bewertung.



Einen klassischen Jutebeutel zum Einkaufen kann man immer gebrauchen. Diese einfache Baumwolltasche ist eine tolle Nähidee für Anfänger. Die kostenlose Video-Anleitung von DIY MODE zeigt Schritt für Schritt, wie die Einkaufstasche genäht wird. Als kleines Extra lernst Du, wie man eine französische Naht näht. Die Jutebeutel lassen sich prima verschenken, am besten nähest Du gleich einen kleinen Vorrat. 😊

Infos zum Schnittmuster / zur Anleitung



➔ Beschreibung:

Klassischer Jutebeutel

✂ Art des Schnittmusters:

Anleitung zum Selbsterstellen des Schnittmusters

📺 Art der Anleitung:

Video-Anleitung

🗂 Sprache:

deutsch

📏 Größe:

ca. 38x40 cm

© Designer / Quelle:

DIY MODE

[Schnittmuster / Anleitung hier!](#)

This is how you will be presented

Facebook & Instagram

On our Facebook and Instagram pages, we share a simple square graphic with no text or branding. There we name you as the author and also tag you / your page when we advertise your pattern. (If you use Facebook and Instagram.)



Transparency / How do we earn our money?

Advertising in the form of advertisements and banners is placed on the pattern database. Through this advertising we finance our work. This means that our service and pattern database is completely free for all designers and users of the site.

Would you like to join?

All good so far? :-)

If you would like to be part of it, please fill in your contact details and links in our form and confirm the agreement on the following page:

<https://schnittmuster-datenbank.de/agreement>

With your consent / virtual signature and the provision of your contact details, we can then promote your instructions with us in the future. **We would be very happy to have you on board!**